

Phoenix Law Enforcement Association Charities presents the 2020



# *Police Officers' Ball*

*October 24, 2020*

Pointe Hilton Tapatio Cliffs Resort

# Police Officers' Ball

hosted by Phoenix Law Enforcement Association Charities

*Dear Potential Sponsor:*

Arizona Police Officers put their lives on the line everyday to protect and serve the families and communities in which they live. Please consider supporting officers and the community in which they serve at this year's Police Officers' Ball. Investing in the mission of Phoenix Law Enforcement Association (PLEA) Charities helps create a positive image of law enforcement with the families, children and individuals as we serve our local community.

The "Police Officers' Ball" is one of the premier fundraising events to benefit PLEA Charities. The proceeds from this annual fun-filled evening helps support programs like Back the Blue Officer Support, Back to School Drive, Phoenix Police Cadet Scholarships, AZ Fallen K9s Project, Shop with a Cop and other various community programs. The event will take place on Saturday, October 24, 2020, from 6 PM – 11 PM at the Pointe Hilton Tapatio Cliffs Resort. We are expecting 250+ guests who will enjoy dinner, drinks, dessert, entertainment and the opportunity to support PLEA Charities' mission.

Enclosed you will find a list of sponsorship opportunities along with a sponsor reservation form; please complete the form and return August 17, 2020, to assure you are included in the event program.

Thank you for considering a contribution to the Police Officers' Ball 2020, an event to benefit PLEA Charities. Feel free to contact Cassandra Jarles, Charities Director, at 602-246-7869 or [Cassandra@pleacharities.org](mailto:Cassandra@pleacharities.org) if you have questions or need additional information. Thank you for partnering with us to provide a memorable evening for those who selflessly serve our community. We look forward to hearing from you.

*With gratitude,*



**Michael London**  
Phoenix Law Enforcement Association

**Benefiting PLEA Charities**  
[cassandra@pleacharities.org](mailto:cassandra@pleacharities.org)  
602.246.7869 • [pleacharities.org](http://pleacharities.org)



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## Sponsorship Options:

### **Brass Level (\$25,000)**

- 2 tables of 10
- Recognition in all media releases
- Name/logo on all marketing material
- 1/2 page advertisement in *Law Enforcer* (police publication) for 1 year
- Promotion on PLEA Charities website for 1 year
- 4 social media posts
- All benefits of the below levels

### **Platinum Level (\$15,000)**

- 1 table of 10
- Name on event program
- 1/4 page advertisement in *Law Enforcer* (police publication) for 1 year
- 3 social media posts
- All benefits of the below levels

### **Gold Level (\$10,000)**

- 1 table of 10
- Display at event
- 1/4 page advertisement in *Law Enforcer* (police publication) for 1 year
- 2 social media posts
- All benefits of the below levels

### **Silver Level (\$5,000)**

- 6 tickets
- 1 social media post
- All benefits of the below levels

### **Bronze Level (\$2,000)**

- 4 tickets
- Recognition on website
- Recognition in *Law Enforcer*
- Recognition in program slideshow

Benefiting PLEA Charities

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We appreciate your time and consideration as a sponsor of the Police Officers' Ball. Please complete the form below with your sponsorship level choice. We look forward to a continued relationship with your organization for years to come. Thank for partnering with us to provide a memorable evening for those who selflessly serve our community.

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Name of Business/Organization

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Street Address

---

City

State

Zip

---

Name of Contact Person

---

Phone Number

Email

*Please Designate Sponsorship Level:*

**Brass Level (\$25,000)**

**Silver Level (\$5,000)**

**Platinum Level (\$15,000)**

**Bronze Level (\$2,000)**

**Gold Level (\$10,000)**

**Other**

Please make checks payable to PLEA Charities

Send to: Phoenix Law Enforcement Association Charities  
1102 West Adams Street, Phoenix, AZ 85007

I hereby agree to be a sponsor to the "Police officers' Ball" to be held Saturday, October 24, 2020, benefiting PLEA Charities.

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Signature

Date



*October 24, 2020*  
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